

## **Historic, Archive Document**

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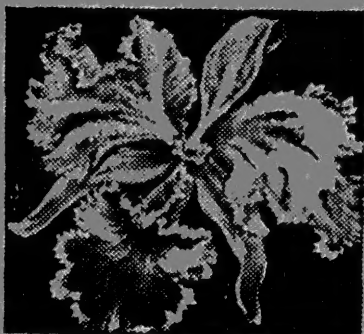
Lehigh

Floral

Company

327 EAST CHURCH STREET

Bethlehem, Pennsylvania



*Price List*

## *For Your Information*

As all offerings are subject to prior sale, do not forward your remittance pending confirmation of your order. All shipments will be forwarded by Railway Express unless otherwise requested.

Packing charges free on orders of \$10.00 or more. Under \$10.00 there will be a charge of \$1.

While we pack to prevent possible damage in transit, our responsibility ceases when the shipment is placed in the hands of the common carrier.

The LEHIGH FLORAL COMPANY gives no warranty, expressed or implied, as to the productivity of any of the plants we sell and will not in any manner be responsible for the crop. Our liability in all instances is limited to the purchase price of the plants.

Take advantage of the following quantity discounts to fill those empty spots and to round out your supply of flowers.

\$100.00 to \$200.00.....	10%
\$200.00 to \$500.00.....	15%
\$500.00 to \$1000.00.....	20%
\$1000.00 up .....	30%

We present herewith our 1953 List of Orchid plants covering a fine selection for both the Amateur and Commercial grower.

Our business during the past season was most gratifying and to those whom we had the pleasure of serving, we wish to express our most sincere thanks.

To those whom we have not as yet had the pleasure of serving, may we suggest a sample order to see the fine plants we are growing. An entirely automatic system of greenhouses with subsequent low overhead make possible these lower prices.

When in the neighborhood you are cordially invited to stop in and see for yourself. Saturday and Sunday by appointment only.

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## WHITE AND WHITE WITH COLORED LIP

Code		Pot Size	Each
<b>101-A</b>	<b>(C. Hardyana alba x C. Douai x Suzanne Hye)</b>		
	Selected white with colored lip-plants of this cross. Very heavy textured white sepals and petals with a brilliant red lip. October is the main flowering period.	4" 4½-5"	\$5.00 7.50
<b>111</b>	<b>(C. Mossiae, Wagneri x C. Bebe White)</b>		
	An excellent white with yellow throat coming in nicely for the Easter season. Nice large flowers and good texture.	4" 4½-5"	15.00 17.50
<b>364-A</b>	<b>C. HARDYANA ALBA</b>		
	An excellent Summer white with deep red lip. Very heavy textured.	4½-5"	6.00
<b>377-A</b>	<b>C. PRISCILLA ALBA</b> <b>(C. Speciosissima x C. Enid)</b>		
	An old but very reliable white with very deep lip flowering both Spring and Fall. Many flower at both times.	4" 4½-5"	5.00 6.00

Code		Pot Size	Each
392	<b>C. AMABILIS ALBA</b> (C. Labiata x C. Sylvia)		
	One of the most prolific of the Fall white with colored lip. Often produces up to five flowers on one stem.	4½-5"	\$6.00
444	(C. Trianae, Broomhill x C. Bebe White)		
	One of our finest whites with gold throat. The main flowering period is around Christmas and New Year. We are overstocked on this item and have special prices in order to reduce the block.	4" 4½-5" 5½-6"	5.00 6.00 10.00
464	<b>C. BENGRAVE</b> (C. Ben Nevis x C. Gravesiana)		
	One of the newer all-whites for Winter flowering. Heavy textured with good size flowers of fine shape.	4½-5"	10.00
479	<b>LC. LOUELLA PARSONS</b> (C. gigas, F.M.B. x Lc. Jane Dane)		
	An outstanding white with deep lip mainly for the Fall wedding season. For best results grow similar to gigas with plenty light. Somewhat overstocked so we are quoting special prices for this season.	4" 4½-5" 5½-6"	5.00 6.00 10.00
536	<b>C. PAMELA MOUNSEY</b> (C. H. L. Dillon x C. Bobby Jewell)		
	A fine heavy textured white for Winter and early Spring.	3½-4" 4½-5"	4.00 5.00
540-A	<b>LC. MAGGIE LANCING</b> <b>ALBA</b> (C. Maggie Raphael x Lc. Lancing)		
	A good white with deep colored ruffled lip for Fall and Winter flowering.	4½-5"	5.00
556	(C. Schroederae, The King x Blc. Nannette)		
	A good Fall and Winter flowering Brasso. Both white and colored mixed in this block due to a certain amount of reversion.	3½-4" 4½-5"	5.00 7.00

Code		Pot Size	Each
<b>567</b>	<b>(C. White Empress x C. Gravesiana alba)</b>		
	A fine textured white with gold throat flowering mainly for the Spring season.	4" 4½-5"	\$7.50 10.00
<b>575</b>	<b>(C. Henrietta Patterson x C. Mossiae, Wagneri)</b>		
	Another fine white of excellent parentage for Spring. Flowering mainly for Mother's Day, some early flowers coming in for Easter.	4" 4½-5"	7.50 10.00
<b>577</b>	<b>C. MAUREEN ORCUTT (C. Royal Harold alba x C. Lady Alexander alba)</b>		
	An excellent white with brilliant colored lip for the Fall Wedding season. This is another item on which we are overstocked and have priced accordingly. A very good buy.	2½" 3" 3½" 4" 4½-5"	1.00 2.00 3.00 4.00 6.00
<b>580</b>	<b>(C. Edithae x C. Gravesiana x C. Trianae, Broomhill)</b>		
	Another good white for the Spring season. Cool growing should produce a good Easter cut.	4"	7.50
<b>590</b>	<b>C. LOUISE GEORGIANNA (C. Intermedia alba x C. Souv. de Louis Sanders)</b>		
	One of the most outstanding of the white orchids, showing very little gold in the throat. Of medium size and very heavy texture, the flowers are much in demand due to their long lasting qualities. Flowering mainly in Spring.	4" 4½-5" 5½-6"	5.00 7.00 10.00
<b>606</b>	<b>C. SOUVENIR DE BONITO (C. Eucharis x C. Edithae)</b>		
	One of the best among the Spring whites. Excellent size and shape and very prolific. We cut very heavy for both Easter and Mother's Day.	4" 4½-5" 5½-6"	7.50 10.00 15.00

## COLORED ORCHIDS

Code		Pot Size	Each
101	(C. Hardyana alba x C. Douai x C. Suzanne Hye)		
	Fine sturdy plants producing	4"	\$4.00
	rose-lavendar flowers of very	4½-5"	5.00
	fine texture. Flowers mainly	5½-6"	6.00
	around September.		
108	(Lc. Bletchleyensis x C. Bebe White)		
	A very prolific Winter and	4"	4.00
	Spring flowering cross produc-	4½-5"	5.00
	ing blooms varying from light		
	to fairly deep pink.		
117	(Lc. Rabeiana x C. Enid)		
	A good full Rabeiana crossed	3½-4"	3.50
	with an immense very dark		
	Enid. We hope for some excel-		
	lent Fall to Spring blooms		
	from this cross.		
118	(C. Regina x L. purpurata x C. Enid)		
	A similar cross to #117 with	4"	3.50
	the same fine Enid. Should be		
	somewhat darker and flower		
	mostly in Spring.		
358	C. CHEROKEE (C. Maggie Raphael x C. Ballantineana)		
	Producing a good pink bloom	4½-5"	5.00
	with deep lip and coming in	5½-6"	7.00
	during October and November.		
396	C. R. M. CADWALLADER (C. Dupreana x C. Sylvia)		
	Extremely dark flowers of good	4½-5"	6.00
	size and texture flowering		
	mainly in June.		
477	(Lc. Model x Lc. Princess Margaret)		
	One of our finest offerings with	4"	6.00
	top parentage. Large lavender	4½-5"	8.00
	flowers with deep lip for late	5½-6"	12.00
	Summer and early Fall. Very		
	prolific.		



Code		Pot Size	Each
480	(Lc. Momus x C. Belgica)		
	A good full dark lavender-pink	4"	\$4.00
	with deeper lip. Fall and Win-	4½-5"	6.00
	ter flowering	5½-6"	8.00
485	(C. Maggie Raphael x Lc. Model)		
	A very good Model cross. Large	4½-5"	6.00
	lavendar flowers with deep lip	5½-6"	8.00
	for Fall and Winter.		
487	(Lc. Model x C. Enid)		
	Showing the best of both par-	4½-5"	6.00
	ents, we offer in this cross a		
	very good Fall bloomer.		
497	LC. MAX MULLER (Lc. Windermere x Lc. Locarno)		
	The fine parentage used in this	4"	4.00
	cross has produced very good	4½-5"	6.00
	flowers for the Fall and Win-	5½-6"	8.00
	ter seasons. Most all on the		
	dark side.		
498	(Lc. Model x Lc. Leonie)		
	This cross is producing some	4"	4.00
	very good blooms of quite	4½-5"	6.00
	large size. Fall and Winter.		
511	LC. ARNOLD KIESEWETTER (C. Remy Chollet x Lc. Model)		
	A good cross for the Christmas	4"	4.00
	holidays. Pink petals and se-	4½-5"	5.00
	pals and deep lip. Deeper vein-		
	ing on the petal tips make this		
	bloom quite attractive.		
570	C. THUREANID (C. Enid x C. Thuria, F.C.C.)		
	A very colorful Fall flowering	4"	4.00
	cross. Flowers are mostly all	4½-5"	6.00
	dark with lip colorations vary-	5½-6"	8.00
	ing from yellow to bronze.		

Code		Pot Size	Each
573	<b>C. EMMA FISHER</b> (C. Dupreana, Coe x C. Comet)		
	A good lavender flower with	3-3½"	\$3.00
	darker lip for Summer and	4"	4.00
	Fall. Blooms cut to date have	4½-5"	5.00
	been of good size, shape and	5½-6"	7.00
	color.		
602	(C. Reseda x C. Cassadaga)		
	This cross should produce a	3½-4"	3.50
	good Fall bloom. Should get		
	into production on the next		
	growth.		
603	(C. Ottawa x C. Dionysius)		
	This cross should produce good	3½-4"	3.50
	dark flowers for Fall. Should		
	produce on the next growth.		
604	(C. Santa Monica x Tityus)		
	Another Fall cross which	3½-4"	3.50
	should prove worthy. Good		
	sturdy plants due to flower on		
	the next growth.		
605	<b>C. FURNES</b> (C. Dupreana x C. Mossiae)		
	Another Winter and Spring	3½"	3.50
	cross to fill the need for more	4"	4.00
	hybrids for this period.		
	<b>LC. GEORGE BALDWIN</b> (Lc. Princess Margaret x C. Enid)		
	Another of the finest of the	4"	6.00
	Princess Margaret crosses.	4½-5"	8.00
	Large well shaped flowers com-	5½-6"	12.00
	ing into bloom from Septem-		
	ber to December.		
	<b>BC. GRACE WESTON</b> (B. Digbyana x C. R. M. Cadwallader)		
	One of the finest of the brasso-	4"	4.00
	cattleya crosses showing the	4½-5"	5.00
	fine coloration of the Cadwal-	5½-6"	7.00
	lader. Large showy flowers for		
	Fall and Winter blooming.		

In compliance with the requests of many of our customers, we are listing herewith some of our latest seedlings in 2 $\frac{1}{4}$ " to 2 $\frac{1}{2}$ " pots. Most of the following will require larger pots this season and should start to flower by 1955. They are fine sturdy plants and are priced as follows—\$2.50 each, 10 plants for \$20.00, your selection.

#### Code

- 141 (C. Maggie Raphael x Veriflora x C. Woltho)
- 142 (C. Belgica x C. Woltho)
- 146 (Lc. Queen Mary x Blc. Muriel x C. Dupreana)
- 147 (C. R. M. Cadwallader x C. Dupreana)
- 151 (C. Regina x L. Purpurata x Lc. Princess Margaret)
- 157 (Lc. Queen Mary x Lc. Princess Margaret)
- 161 (C. Lediata x Lc. Princess Margaret)
- 164 (Lc. New York x Lc. Luminosa Aurea)
- 169 (C. Bebe White x C. Bebe White x C. Trianae, Broomhill)
- 178 (C. Mossiae x C. Gimar)
- 182 (C. Trimos x C. Speciosissima)
- 190 (C. Remy Chollet x C. Woltho)
- 200 (C. Belgica x C. Maggie Raphael)
- 629 (C. Guttata, Leopoldi x L. Tenebrosa)

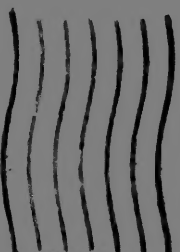
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Code		Pot Size	Each
	<b>CYPREPEDIUM INSIGNE</b>		
	Very heavy plants with multiple leads producing the fine green-brown Lady Slippers so popular around Christmas.	4"	\$2.00
		6 plants	for 10.00
129	<b>PHALAEENOPSIS</b> (Psyche x Doris)		
	One of the finest of the Phalaenopsis crosses producing fine long spikes of large white flowers.	4"	7.00
		5"	10.00
158	(Psyche x Amabilis)		
	Another very good Phalaenopsis cross. Very prolific.	4"	7.00
207	(Psyche-selfed)		
	We liked this type so well we selected the best flowers and selfed it. The results are very good.	4"	7.00
595	<b>IDYLLE</b> (Psyche x Kathryn Siegwart)		
	Producing large flowers of heavy texture and long lasting qualities.	4"	7.00
		5"	10.00



# Memoranda

LEHIGH FLORAL COMPANY  
327 EAST CHURCH STREET  
BETHLEHEM, PA.



U. S. Dept. Agriculture  
Library  
Washington 25, D.C.